

ART 207: TYPOGRAPHY I

Spring Term 2018 | M/W, 2pm – 4:30pm

Instructor: grace sippy, Assistant Professor
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Office Phone: 715.346.2701
Office Hours: Tuesday 10-12PM or by appointment
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COURSE OUTLINE

This is a university level designed to introduce type and typographical methods to students. In this class we will look at the history of type and typography, build a vocabulary specific to type and typography, consider basic semiotic theory, explore problem solving with the design process, develop familiarity with the MAC platform and have students gain a working knowledge of InDesign. Plan to commit a minimum of three hours per week to studio/coursework. Coursework will consist of six projects, various in-class exercises, and regularly assigned readings (homework).

EVALUATION CRITERIA

Quality of Work Submitted

Having the ability to understand and demonstrate visual and technical skills successfully in work, contributing to the quality of the work. Artistic growth is expected through assigned projects, writing, and classroom discussion.

Participation

As part of their grade, students are assessed based on their level of focus and attitude in class. Offer insight, questions and feedback during class and in critiques. Be open to feedback from the instructor and classmates. Learn from your peers, as they are a resource. Unless you have a potential emergency at hand cell phones must remain off.

Completion of Projects & Development Assignments

There will be six projects given during the semester. All projects are due at their due date. For every day they are late the project drops a letter grade from its accessed grade. Projects assigned are the minimum.

MIDTERM & FINAL PORTFOLIOS

Midterms

Projects administered before Midterm will be submitted for portfolio review/talk around the 8th week of classes. We will talk together about your work, how the class is going, and what you as a student, as well as I as an educator can do better for your learning.

Final Portfolio Submission

All projects and assignments administered during the semester are submitted for a Final portfolio review at the end of the semester, all will speak towards your artistic development as a student.

A = Consistent proficient execution of work technically, using creative problem solving. All deadlines are met. Focused during class and consistently gives valuable feedback during discussions.

B = Above average work in technical and creative sense. All assignments are completed on time at a satisfactory level, and discussion contributions are above average.

C = Projects are completed at the minimum, without further exploration or experimentation presented. One or two projects are late at due time. Participation during discussions and critiques is minimal.

D = Projects are incomplete or consistently late, poor exploration of concept and technique execution, while lacking creativity. Attendance is poor and contributions to class discussions and critique are non-existent or lack value.

F = Failure to submit all projects in Final Portfolio, or having 5 or more unexcused absences.

If you ever have a question or need clarification on a project, writing assignment or grade, come talk to me at any point in the semester.

ATTENDANCE

Attendance to all classes is required. When a student amasses 3 Unexcused Absences the student's overall assessed grade drops a letter (Final Grade = C, drops to a D). Students drop 2 letter grades when amassing 4 UA, and will receive a failing grade if they have 5 or more Unexcused Absences. Demos and lectures cannot not be repeated; it is up to the student to learn from a classmate what they have missed and to speak to the instructor. Coming to class late or leaving early will reflect poorly on your professionalism grade. Not only may you miss important information, it is disruptive to the class. It is expected that all students present their project work for critiques. If a student is too sick to attend class, I must be notified as soon as possible.

As a faculty member, I do not collect any medical documentation. If a student is absent from class due to a medical reason or for symptoms related to a disability, please work with the Disability and Assistive Technology Center in Albertson Hall 609.

STUDIO CITIZENSHIP

Respect for your peers and the studio workspace will be upheld throughout the semester through cleanliness, organization and safety. Always factor in cleanup time if necessary. It is not your studio mate's responsibility to cleanup after you.

INCLEMENT WEATHER

The University policy states that the campus will close and/or classes will be cancelled only under the most extreme weather conditions. If this occurs, we will try to keep you notified through the local media. Information will also be available by calling University Information at 715-346-0123. The Inclement Weather Policy is in Personnel Services Public Folders. Always assume the campus will not be closed.

UWSP policy maintains that classes will meet as usual unless there is formal notification from the Chancellors office. In the absence of such notice, classes are presumed to meet as scheduled. Individuals who travel to and from campus must use their own judgment as to whether or not such travel is wise. Should it be necessary to cancel a class due to the absence of a faculty member, it is the responsibility of that individual to notify her or his department chairperson and to schedule an appropriate make-up session.

ACCOMMODATION, HARASSMENT & ACADEMIC INTEGRITY

Please see me as soon as possible if you need any specific accommodations due to a disability or other circumstances. I am happy to assist you in any way I can to ensure your learning potential in my class. The UW-Stevens Point Disability and Assistive Technology Center has many resources and ways to help if you require their assistance. Please visit the site below for more information:

<http://www.uwsp.edu/disability/Pages/legalInformation/index.aspx>

Any student wishing to use accommodations due to a disability or impairment, must work in conjunction with the Disability and Assistive Technology Center. All verifications for accommodations and excused absences will come from the DATC.

It is also important to me to create a safe, harassment free learning environment. If you feel you have been harassed or discriminated against on the basis of race, ethnic or cultural background, age, religion, gender identity or sexual orientation, please notify me right away. For further information on UW-Stevens Point policy, please visit:

<http://www.uwsp.edu/dos/Pages/Discrimination%20Policy.aspx>

RESOURCES FOR STUDENTS

Tutoring	Tutoring and Learning Center helps with Study Skills, Writing, Technology, Math, & Science. 018 Albertson Hall, ext. 3568
Advising	COFAC Academic and Career Advising Center, 257 NFAC, ext. 4141
Safety and General Support	Dean of Students Office, 212 Old Main, ext. 2611
Health	Counseling Center, Delzell Hall, ext. 3553 Health Center, Delzell Hall, ext. 4646

ACADEMIC INTEGRITY

This course part of the UW-Stevens Point academic community, an academic community that is bound together by the traditions and practice of scholarship. Honest intellectual work – on projects and on written assignments is essential to the success of this community of scholars. Students are expected to be familiar with these standards regarding academic honesty and to hold them with respect. For information regarding UWSP policy, visit:

<http://www.uwsp.edu/dos/Pages/Academic-Misconduct.aspx>

HOURS

When the University is in session the Noel Fine Arts Center's hours are:

Daily 7:00AM – Midnight (except major holidays)

Vacation and interim semesters may have different hours, which should be posted.

My academic schedule for the semester:

M/W: 8:00am to 10:30am – Print Survey II

NFAC 183

M/W: 2:00pm to 4:30pm – Typography I

NFAC 190

T/R: 8:00am to 10:30am – Int. & Adv. Printmaking

NFAC 183

LATE HOUR SAFETY

If you must work late, you must work with another person. This is in case of an accident, emergency or other safety concern. Let another person, such as roommate or friend, know where you are and when you are expected to be home. Consider taking a cab or take advantage of the Late Night Bus Service, free for anyone and runs from 10:15PM – 3:15AM, Thursday - Saturday. The closest stops are on Fourth St. and one on Isadore. For a map of LNBS routes and other information, visit: <http://stevenspoint.com/index.aspx?NID=1119>

Important phone numbers are:

Uuniversity Police & Protective Services: 715.346.3456

Stevens Point Police Department (non-emergency): 715.346.1500

Stevens Point Fire Department (non-emergency): 715.344.1833

Emergency: 911

(There will be 7-12 seconds of silence before the phone rings, DO NOT HANG UP!)

SUPPLY LIST

There is no special fee for this course. These can be purchased at the UWSP bookstore (DUC), which can be billed to your student account. Be sure to plan ahead so you are prepared! Below are items that are recommended for this course:

- Tracing paper
- Xacto knife
- Sharpie markers (fine and regular if you can, if not then the regular)
- Drawing pencils
- Sketchbook
- Cork backed ruler, at least 18”

NOTE

Extenuating circumstances may necessitate a change in the syllabus or schedule. Every effort will be made to provide adequate notice of such changes.